

# Ministry Model Guide

Every Home service offerings



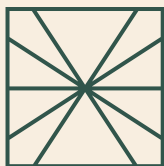
# Ministry Model Guide

The task of carrying Christ to the world is ever-evolving. It does not call for a one-size-fits-all solution but an adaptive and responsive approach. Factors such as cost, local church presence, and the real threat of persecution significantly impact how a ministry can operate effectively.

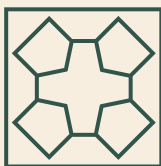
**Within this nuanced reality, we find the true strength of our approach—flexibility.**

Every Home for Christ has developed 12 outreach models designed to meet an array of objectives and situations. This strategic adaptability ensures that, even in areas where the Church's presence is minimal or where risks are high, the light of Christ continues to shine through tailored, context-sensitive efforts.

## Our 12 Ministry Models:



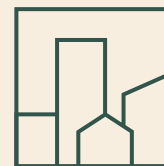
**Outreach Training**



**Gospel Materials**



**Mobilization Kit**



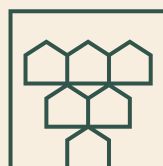
**Citywide Campaigns**



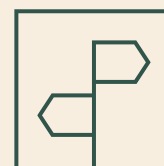
**Strategic Campaigns**



**Digital Platform**



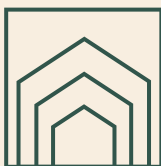
**Discipleship Multiplication**



**Pioneer Missionary**



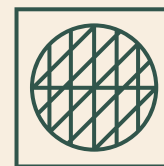
**Reaching Margins**



**Mass Marketing**



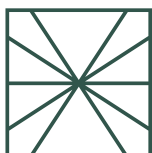
**Ministry Partnership**



**Creative Access**

# Ministry Model Guide

## In partnership with local churches

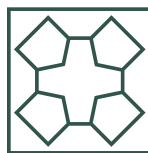


### Outreach Training

Provide transformative training that helps believers discover their unique calling to carry Christ.

**We partner with you** to identify barriers your congregation may be experiencing when sharing their faith, such as fear of rejection or lack of knowledge, and empower them to effectively carry Christ to their community.

## In partnership with local churches

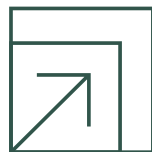


### Gospel Materials

Provide quality gospel resources to reach the lost and help your congregation effectively share the gospel.

**We partner with you** to provide impactful tools that effectively express the good news, making every encounter meaningful.

## In partnership with local churches

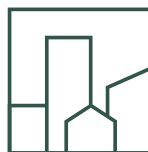


### Mobilization Kit

Inspire and equip believers to join a year-long global initiative of loving their neighbors.

**We partner with you** and provide resources to help your congregation develop a lifestyle of love for others while nourishing their faith and maximizing your community impact.

## In partnership with local churches



### Citywide Campaigns

Strategize, equip, and coordinate a citywide effort to share the love of Christ with everyone.

**We partner with you** to saturate your community with the love of Christ, reaching every corner of your city.

# Ministry Model Guide

## In partnership with local churches



### Strategic Campaigns

Creative gospel campaigns focused on key Christian holidays or major cultural events.

**We partner with you** to provide gospel resources, digital assets, and leader's guides to help you make a significant impact.

## In partnership with local churches



### Digital Platform

Access high-quality digital content and an app designed for sharing the gospel.

**We partner with you** to provide impactful, shareable content that helps spread the good news across digital platforms, enabling you to engage your community online.

## In partnership with local churches



### Discipleship Multiplication

Equip believers to host small groups in their community using our Discover Life curriculum.

**We partner with you** to teach believers how to lead home groups where others can encounter Christ and grow in their faith through bible stories.

## Conducted by Ministry Offices



### Pioneer Missionary

Sending missionaries to places without a significant church presence to carry Christ and plant Christ groups.

#### What we do:

We send individuals or groups to areas outside their own community to share the gospel and support Christian community.

# Ministry Model Guide

## Conducted by Ministry Offices



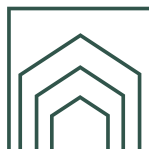
### Reaching Margins

Focus on reaching those neglected by society due to socio-economic status or disabilities.

#### What we do:

We develop projects to identify felt needs, provide solutions and support, and carry the hope of Christ into their lives.

## Conducted by Ministry Offices



### Mass Marketing

Utilizing mass marketing tactics for large-scale proclamation of the gospel through a person or message.

#### What we do:

We market at concerts and sporting events with in-person engagement as well as billboard, radio, TV, and internet advertising.

## Conducted by Ministry Offices



### Ministry Partnership

Collaborating with like-minded ministries executing their own model of outreach within their community.

#### What we do:

We leverage the strength of existing operations by providing supplementary resources and support as needed.

## Conducted by Ministry Offices



### Creative Access

Employing subtle and nontraditional methods to allow Christ's message to reach the most restrictive environments.

#### What we do:

We employ tested methods that navigate gospel barriers with creativity and tact to minimize risk.



EveryHome